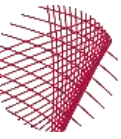


# Should unmet medical needs in the future take into account PED/PROs?

Paulus Kirchhof  
Director, Department of Cardiology, University Heart and Vascular Center Hamburg, Germany  
German Center for Cardiovascular Research (DZHK), Partner Site North  
Institute of Cardiovascular Sciences, University of Birmingham, UK  
Chairman, AFNET, Münster, Germany  
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# Declaration of interests (past and current)

## Consulting Fees/Honoraria

3M Medica  
AstraZeneca  
Bayer  
Boehringer Ingelheim  
Boston Scientific  
Bristol Myer Squibb  
Cardiome  
Daiichi-Sankyo  
Johnson & Johnson  
MEDA Pharma  
Medtronic  
Merck  
Otsuka  
Pfizer  
Sanofi Aventis  
Servier  
Siemens  
Takeda

## Research Grants

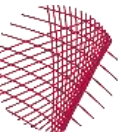
British Heart Foundation (BHF)  
Accelerating Clinical Trials Network Canada  
Dutch Heart Foundation  
Else Kröner Fresenius Stiftung  
European Union  
Fondation Leducq  
German Federal Ministry for Education and Research (BMBF)  
German Heart Foundation (DHF)  
German Research Foundation (DFG)  
3M Medica  
Cardiovascular Therapeutics  
Daiichi Sankyo  
Pfizer / BMS  
MEDA Pharma  
Medtronic  
OMRON  
Sanofi  
St Jude Medical / Abbott

## **Patents (filed by University of Birmingham, transferred to UKE)**

EP3120149A1  
EP3172571B1

*No personal fees or honoraria received from industry in the last five years*

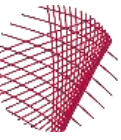
Long interest in what we now call patient-centred care and PROs



Yes of course!

...as long as the information is valid and reliable

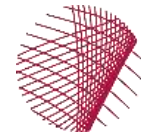
...as long as the information is viewed in context



**Yes of course!**

...as long as the information is valid and reliable

...as long as the information is viewed in context



# Unmet needs in cardiovascular diseases



## Unmet Needs in CVD



Number one cause of mortality in Europe



Stagnation in marketing authorisation approvals



Do not fit narrow definitions of unmet medical need



Clinical trials are large, lengthy and costly



Lack of validated surrogate endpoints



## Call to Action

Development of **patient-relevant surrogate and composite endpoints**



Establishment of

**patient-relevant, risk-based approach**



More pragmatic definitions of **unmet medical need** and better alignment with disease burden



Paradigm shift in **evidence generation**



Use of **conditional marketing approvals**

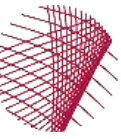


Trials designed to

**support reimbursement decisions**



Greater **public awareness** and **patient activism** and **greater advocacy by healthcare professionals**

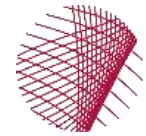


# Patient outcomes in clinical care: E Codman



**Ernest Amory Codman, M.D., (1869-1940)**  
Surgeon, one of the first to introduce M&M conferences and to collect outcomes using 'end result cards'.

"We believe it is the duty of every hospital to establish a follow-up system, so that as far as possible, the result of every case will be available at all times for investigation by members of the staff, the trustees, or administration, or by other authorized investigators or statisticians."



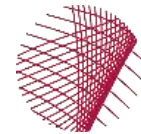
# Patient-reported indicators in clinical care: OECD

Patient-reported indicators measure whether people benefit from health care, not what their care providers do.

Patients report on **outcomes** that matter to them – whether treatment reduced their pain, for example, or if it helped them live more independently.

People also report on their **experience** of being treated – whether the treatment was properly explained, for example, or if they felt involved in decisions about their care.

Monitoring these indicators internationally will provide new tools to improve health care **policy** and **practice**.



# The EHRA scale, a simple patient-reported outcome in AF

**Table 6** EHRA AF symptoms classification

	Symptom severity	Definition
EHRA I	'No symptoms'	
EHRA II	'Mild symptoms'	Normal daily activity not affected
EHRA III	'Severe symptoms'	Normal daily activity affected
EHRA IV	'Disabling symptoms'	Normal daily activity discontinued

**Table I** Modified EHRA (mEHRA) classification

mEHRA score	Symptoms	Description
1	None	
2a	Mild	Normal daily activity not affected, <u>symptoms not troublesome to patient</u>
2b	Moderate	Normal daily activity not affected <u>but patient troubled by symptoms</u>
3	Severe	Normal daily activity affected
4	Disabling	Normal daily activity discontinued

Underlined text represents the modification to the original descriptions of EHRA classes.

Kirchhof P, et al. *Eur Heart J* 28:2803-17 (2007)

The 2010 ESC atrial fibrillation guidelines. *Eur Heart J* 31:2369-429.(2010)

Wynn GJ, et al. *Europace* 16:965-72 (2014)

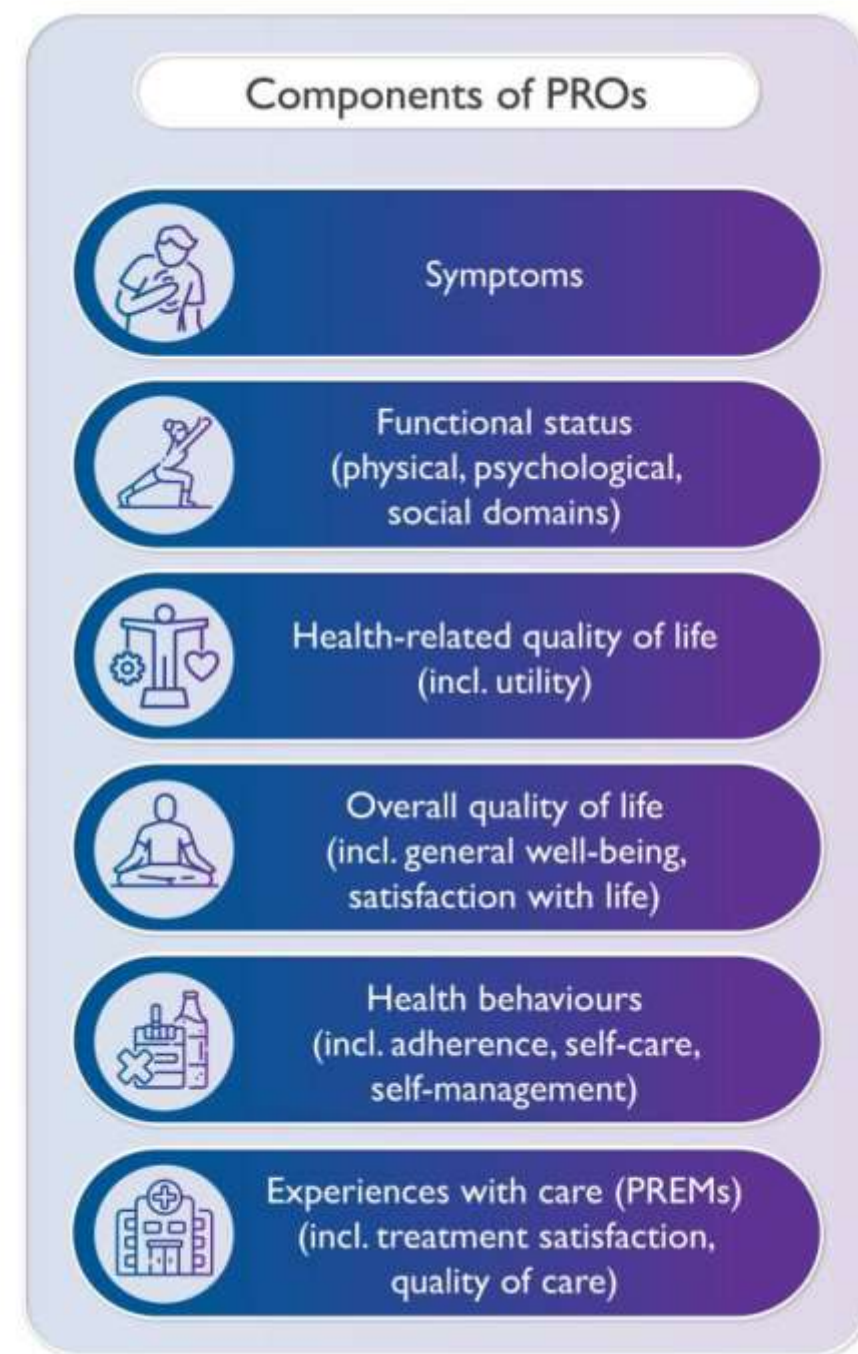
All ESC atrial fibrillation guidelines from 2016 onwards recommend the mEHRA score.

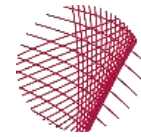


# Many valid PRO and PRE instruments are available for cardiovascular diseases

## PROs in quality monitoring and improvement

There is a growing awareness that PROs have a place in the evaluation of quality of care. This is rooted in the concept of value-based health-care, which is defined as improving patient-relevant outcomes, relative to the cost per patient for achieving these improvements.<sup>180</sup> In this respect, PRO-based performance measures, also known as PRO-based quality indicators, are of key importance.<sup>20</sup> PRO-based performance measures entail an aggregation of information collected through PROMs or PREMs.<sup>20,21</sup> Data are aggregated for an accountable health-care entity, such as a ward, a hospital, or a home care agency.<sup>21</sup> Performance measures are preferably expressed as ratios. An example is the percentage of patients with depressive feelings, as shown by a score of >9 on the Patient Health Questionnaire-9 items (PHQ9), who have a follow-up score of <5 at 6 months. The higher the percentage, the better the care that has been provided, because the goals of treatment and care have been reached. Quality indicators that are linked to ESC guidelines that encompass PROMs and PREMs<sup>8,181,182</sup> are particularly useful for monitoring the quality of care from patients' perspectives. It is important that performance measures are risk-adjusted.<sup>183</sup>





# PRE to improve patient experience at the UKE

## Ongoing patient survey of key patient needs with annual report for each department / ward

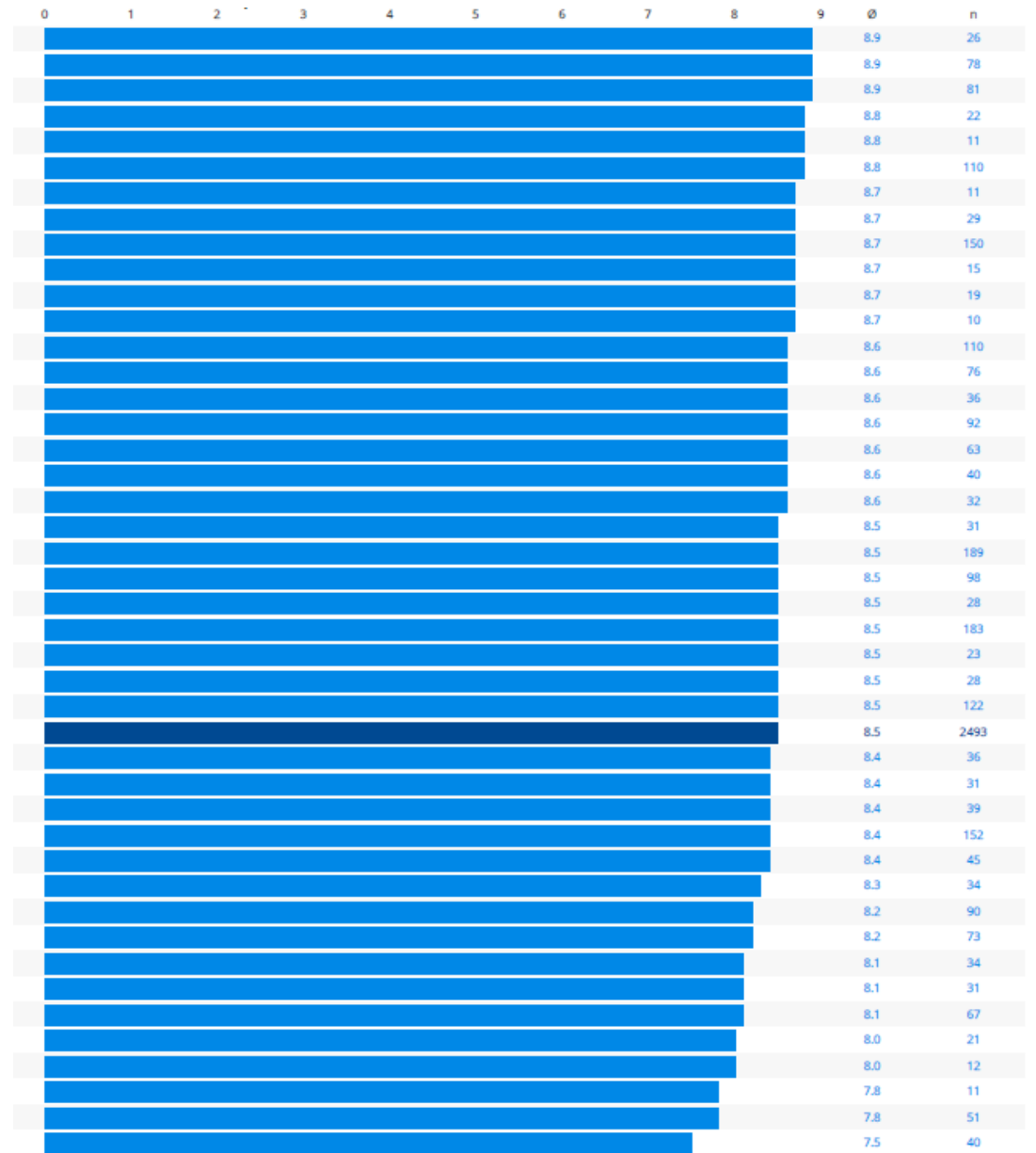
1. Physicians and nurses are trustworthy
2. I get clear information on health status
3. I am treated with respect and dignity
4. I am free of pain
5. Staff is friendly, approachable, and available

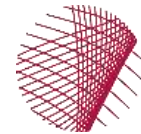
Cleanliness

Short waiting times

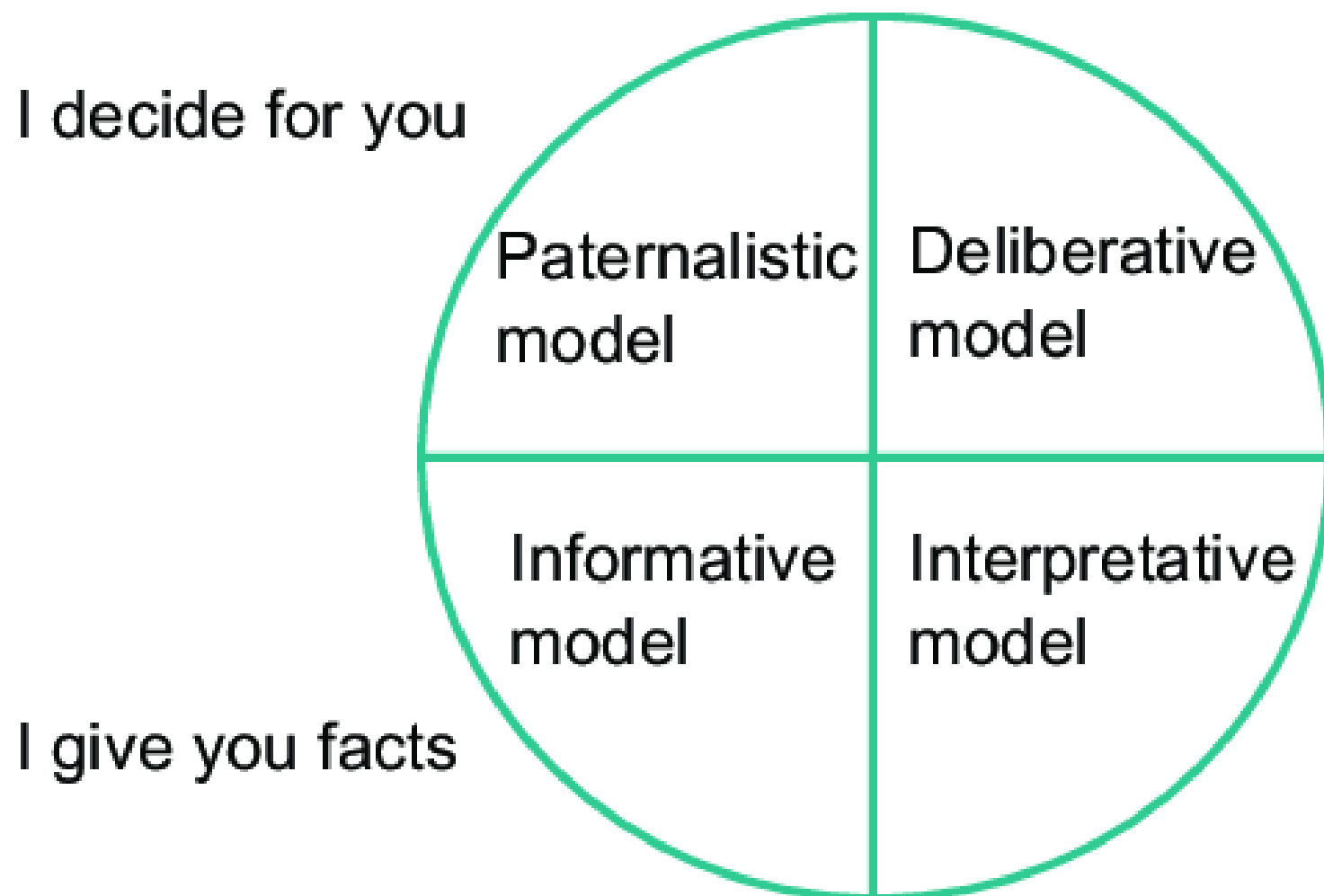
Good food

Survey Item	Mean rating	Percentage of respondents
Physicians and nurses are trustworthy	8.9	26%
I get clear information on health status	8.9	26%
I am treated with respect and dignity	8.9	26%
I am free of pain	8.8	22%
Staff is friendly, approachable, and available	8.8	11%
Cleanliness	8.8	110%
Short waiting times	8.7	11%
Good food	8.7	29%
...	...	...





# PRO and PED can improve rapport of patients and health care professionals



I decide for you

Paternalistic  
model

Deliberative  
model

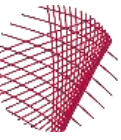
I give you facts

Informative  
model

Interpretative  
model

In addition,  
I tell you  
**my preferences**

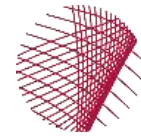
I give you facts  
and help you  
to find  
**your preferences**



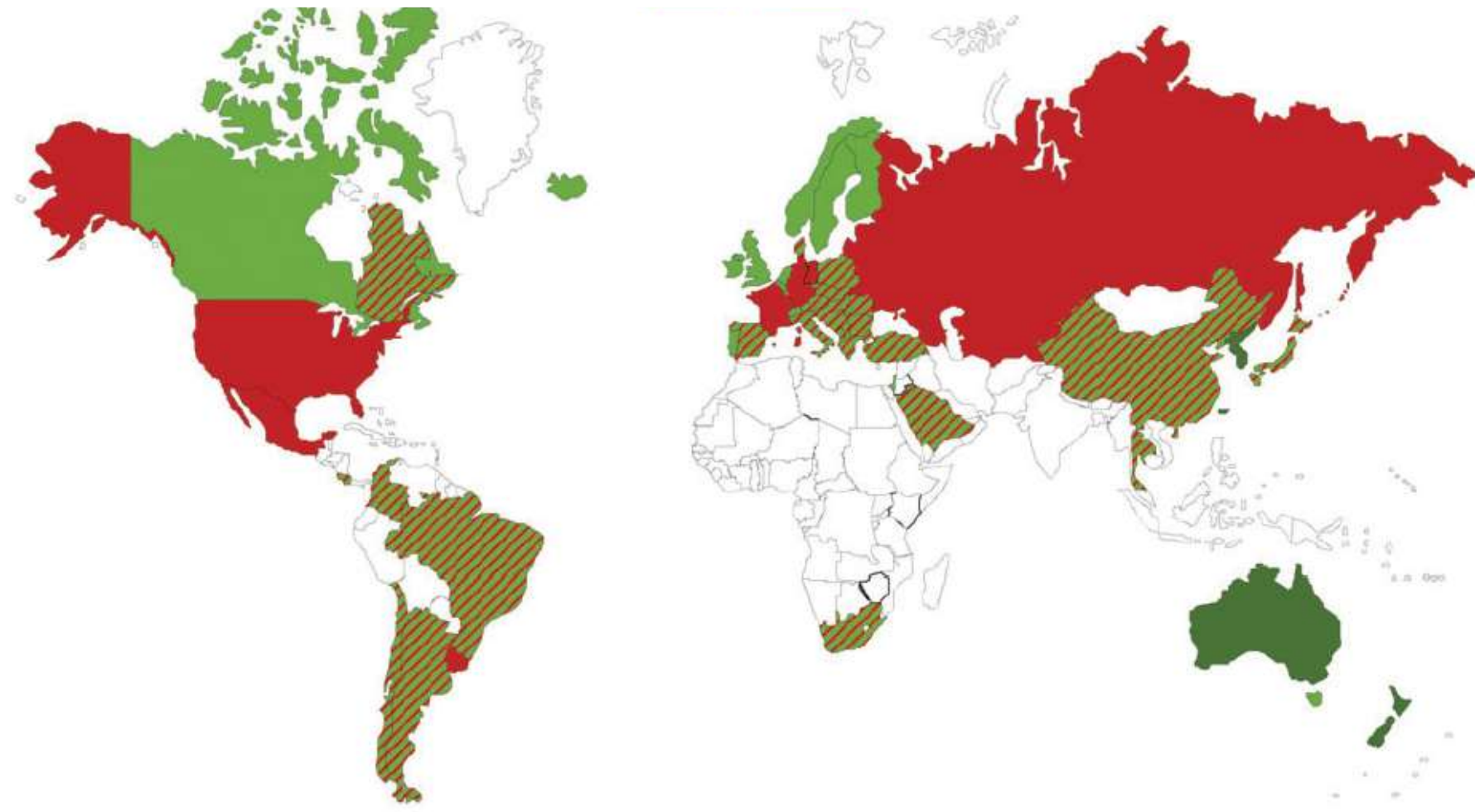
Yes of course!

...as long as the information is valid and reliable

...as long as the information is viewed in context

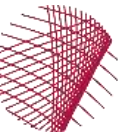


# Use of quality of life-adjusted life years (QALY) 2014



© J. Caro

Yes as long as the data are valid and reliable



How are you today?

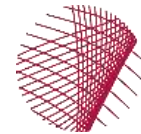
Thank you, very good (I am polite)

Thank you, very good (but don't ask me about last week)

So-and-so (I got a speeding ticket on my way here)

No answer (I hate the place / you, therefore I will not answer)

Je ne comprends rien



# An UKE patient experience questionnaire (EPAT-16)

1. The healthcare professionals were sensitive (for example they addressed my feelings, showed understanding, or empathized with my situation).

2. I trusted my healthcare professionals.

3. My wishes, needs and expectations were asked and taken into account in the treatment.

4. My entire personal life was taken into account during the treatment (for example, job, family and friends, partnership and sexuality, culture and religion, age, or financial circumstances).

5. I was given enough time to describe my concerns and my situation (for example, medical history or current symptoms).

6. I was asked if I use or would like to use additional services (for example, support groups, counseling, health courses, complementary and alternative medicine, or spiritual support/pastoral care).

7. The processes within the team were well organized.

8. If I wanted to speak to...

9. It was discussed with me whether follow-up appointments would be useful (for example, for aftercare or further treatment).

10. I was encouraged to speak up if I noticed inconsistencies in my treatment.

11. I received information about my condition from my healthcare professionals (for example, causes, symptoms, effects or course).

12. I was an equal partner with my healthcare professionals (for example, in making decisions or sharing information).

13. I was informed about the options for involving my family members in the treatment (for example, accompanying to appointments, participating in conversations, or assisting with medication intake).

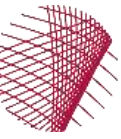
14. I was encouraged to improve my health by changing my behavior (for example, through diet, exercise, reducing tobacco or alcohol).

15. When I had pain, I was helped quickly.

16. The healthcare professionals addressed my fears and concerns (for example, by showing understanding and providing encouragement).

## Response Scale

Completely agree	Strongly Agree	Somewhat agree	Somewhat disagree	Strongly disagree	Completely disagree	Does not apply to me
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

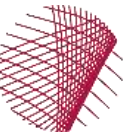


Yes of course!

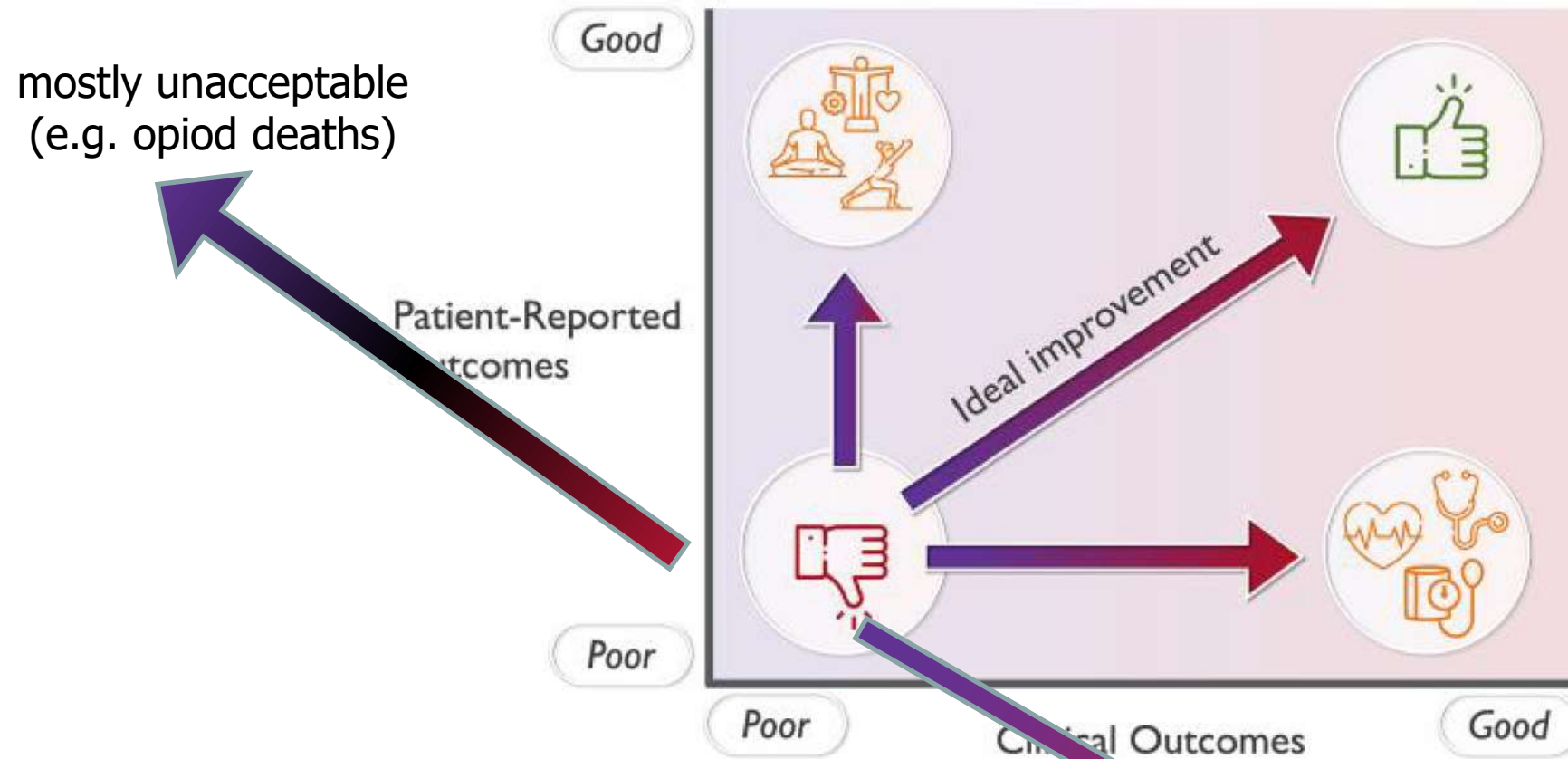
...as long as the information is valid and reliable

...as long as the information is viewed in context





# Patient well-being (measured by PRO/PRE/PED) in context



mostly unacceptable  
(e.g. opioid deaths)

Patient-Reported  
Outcomes

Good

Poor

Poor

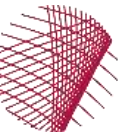
Clinical Outcomes

Good

Ideal improvement

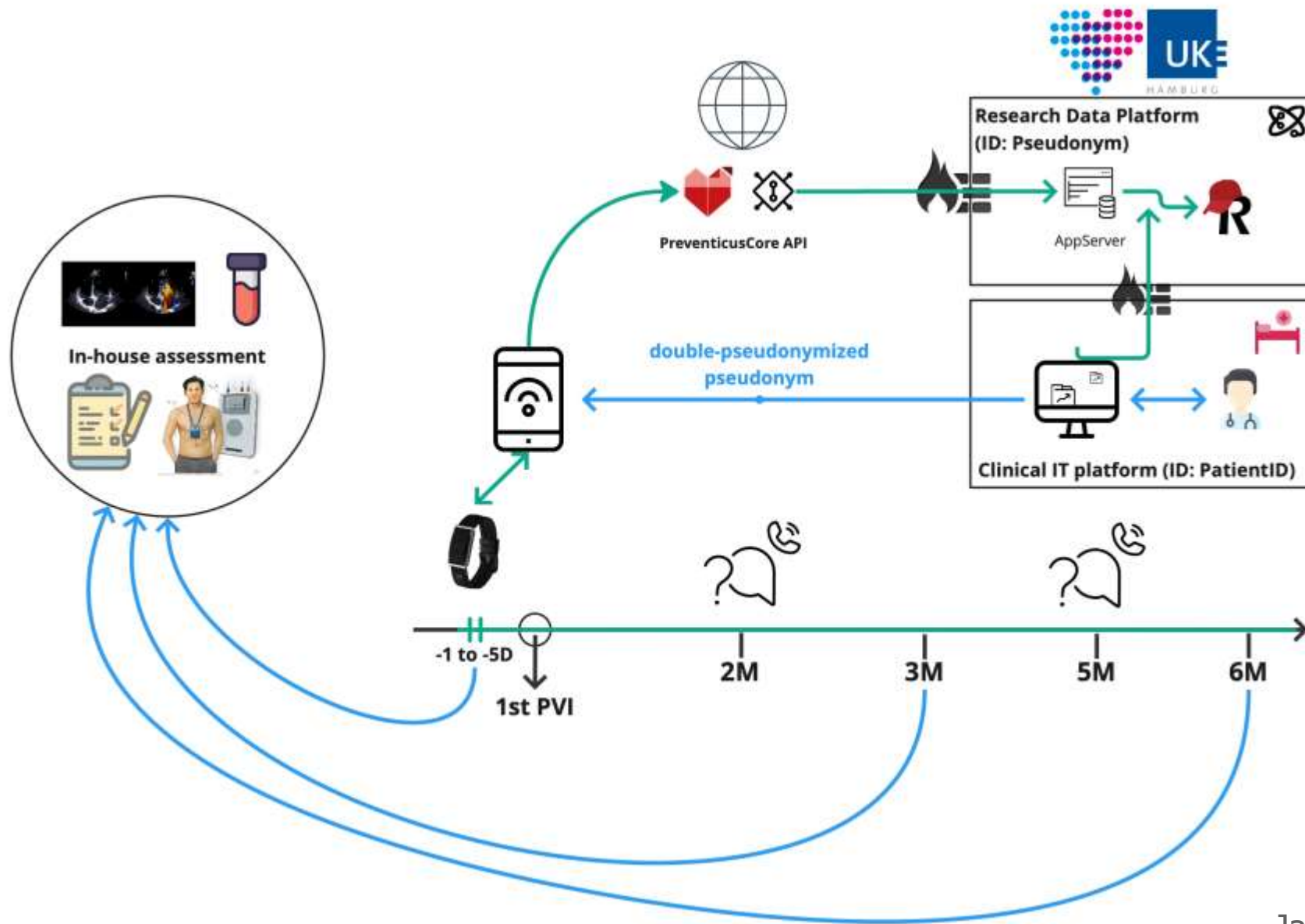
may be acceptable in severe illness  
(e.g. end of life care)

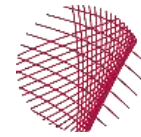
The future is digital



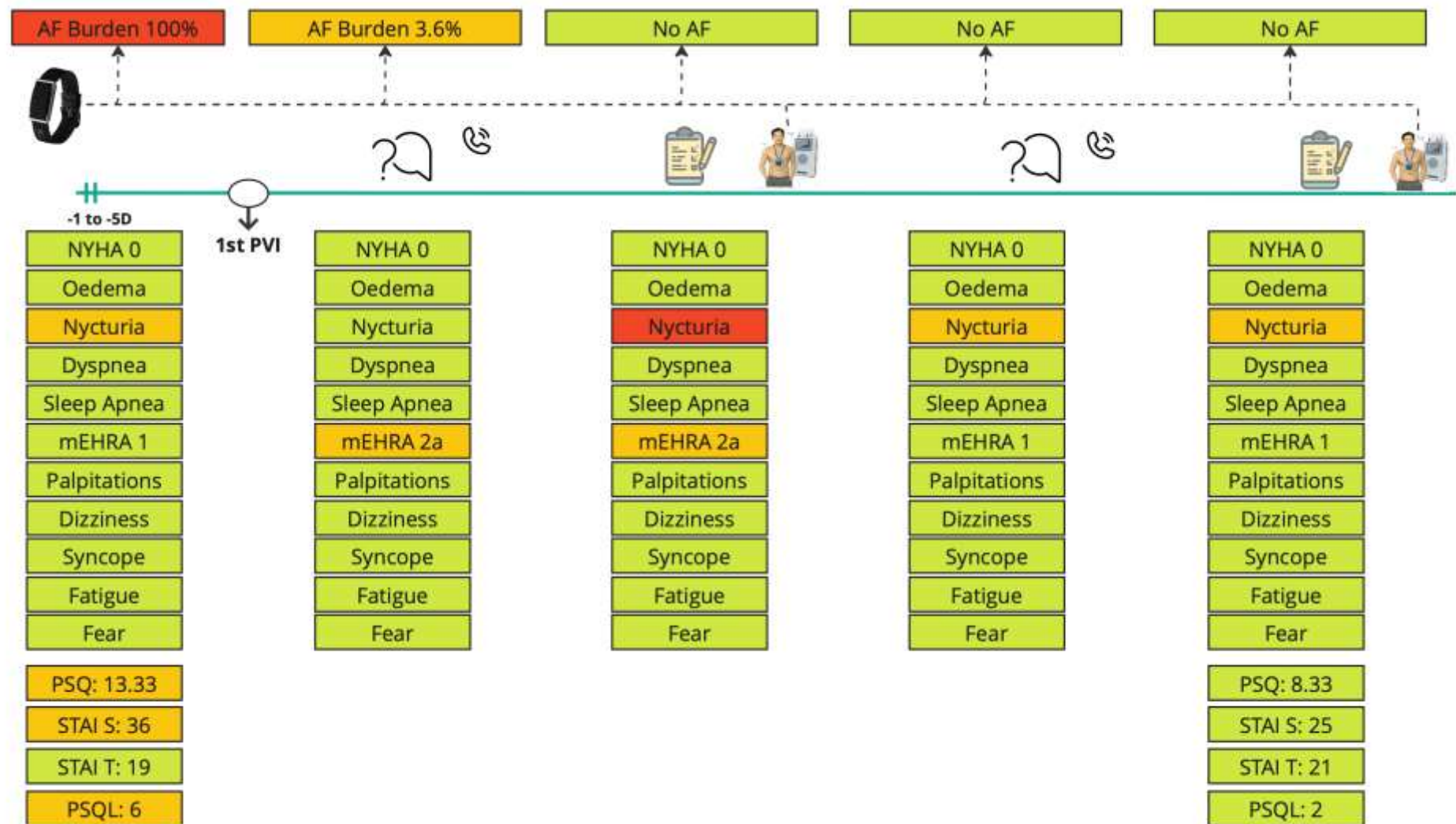
ePRO / ePED

# I Wear AF Trial: Blended follow-up of patients with atrial fibrillation



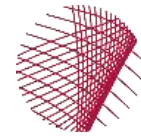


# I Wear AF trial: PRO improvement in a patient with asymptomatic atrial fibrillation (anxiety, stress sleep quality)



Jaeckle S, Obergassel J, work in progress

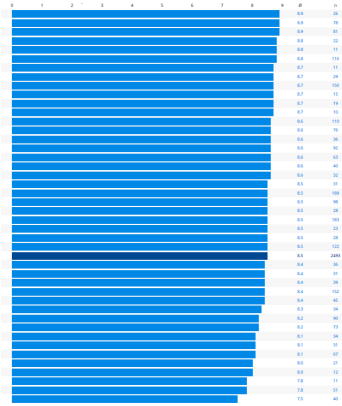
For the emerging role of AF burden see Becher N, et al. *Eur Heart J* 45:2824-2838 (2024) doi: 10.1093/eurheartj/ehae373.



# Summary: PRO / PED describe unmet medical needs

PREs identify medical needs at the UAE

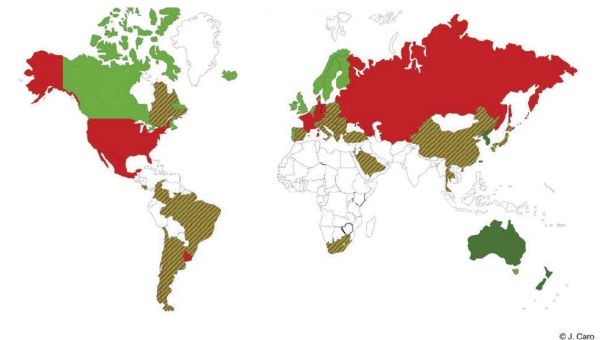
- valid and reliable instruments
- representative populations
- seen in context
- The future is digital



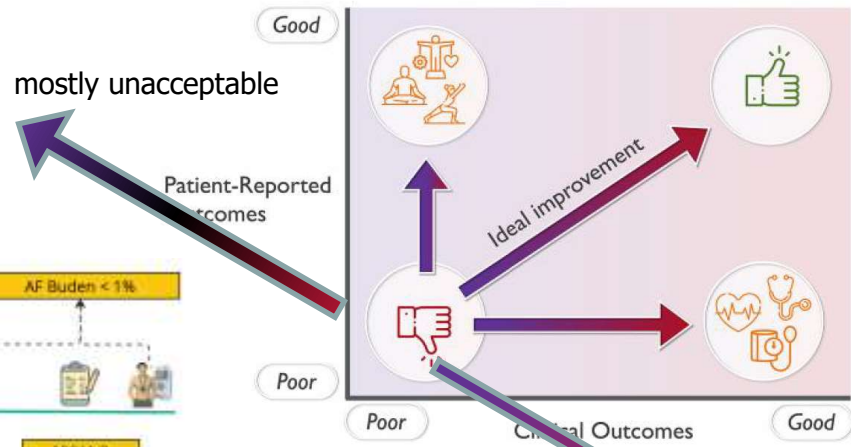
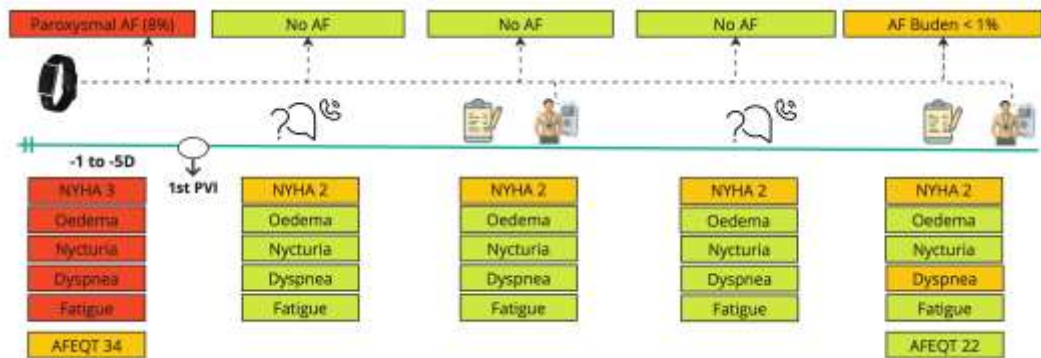
**Table 1 Modified EHRA (mEHRA) classification**

mEHRA score	Symptoms	Description
1	None	
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2b	Moderate	Normal daily activity not affected <u>but patient troubled by symptoms</u>
3	Severe	Normal daily activity affected
4	Disabling	Normal daily activity discontinued

Underlined text represents the modification to the original descriptions of EHRA classes.



## A patient with asymptomatic AF



may be acceptable in severe illness (end of life care)